

World-Class Speaker Magically Appears on Kolkata Stage Without Leaving Manhattan

Geniecast employed their innovative new APiR technology to deliver an augmented presence representation of iconic, New York-based speaker to a YPO audience in Kolkata, India.

ST. LOUIS ([PRWEB](#)) August 21, 2018 -- When the Kolkata, India chapter of the Young Presidents Organization (YPO) needed a speaker that would truly amaze members at their Annual Kickoff iLearn360 conference, Geniecast helped them fight the barriers of time and distance to present a bestselling author and world-class speaker via their innovative new Augmented Placement in Real-time (APiR) Technology.

After listening to their client's needs, Geniecast helped secure a highly in-demand speaker for the YPO event, connecting him to the Kolkata audience thousands of miles away using their cutting-edge APiR Technology. Based in Manhattan, the 30+ hours of travel away from his home base would normally put a speaker of this stature out of reach for an organization in Kolkata, India.

With APiR, Geniecast merges augmented and mixed reality technologies to create a lifelike, engaging experience for audiences anywhere in the world. A speaker can stand thousands of miles away, yet still interact with the audience face-to-face and in real-time. APiR does not require handheld devices or cumbersome headgear – the real and augmented environments are seamlessly merged to present an immersive, “wow factor” experience not found anywhere else.

“APiR is a game changer,” said Geniecast CEO Keith Alper. “This was a truly interactive discussion between the augmented presence of a world-class speaker and a live audience on the other side of the globe. Geniecast is the one stop shop for the top speakers and most innovative technology in the industry. And we're the only ones in the world doing this.”

Learn more about Geniecast and APiR: [APiR Technology](#)

Geniecast is the marketplace for experts, thought leaders, and speakers – otherwise known as Genies – delivered via live, two-way interactive video. Geniecast connects Genies to audiences anywhere in the world, unbound by time or distance. The virtual experts provided by Geniecast make high quality content accessible and affordable, with topics ranging from motivating employees to embracing new technology to women in the workplace. These thought leaders help companies, associations, and nonprofits with training, strategy sessions, keynote talks, and more.



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