

What is Geniecast?

Geniecast is transforming the way the world connects people, ideas and inspiration. We are curators, producers and distributors of the world's largest online marketplace of thought leaders, athletes, speakers, celebrities, facilitators and more – all available via two-way, live video broadcast.



CONTENT

The **most robust** offering of expert insights and virtual programming.



SERVICE

Our commitment to delivering the **most effective and engaging** virtual event possible.



DELIVERY

Utilizing and applying the **most cutting-edge** virtual mediums and technologies.



GENIE SOURCES

Choose from our roster of Genies or provide your own expert.



CONTENT CURATION

Let us round up the exact expert or panel of experts for your needs.



REMOTE

Cast directly with a Genie from your home or your office.



GENIE CONFIGURATIONS

Choose a single Genie program or choose from curated Panels, Learning Series, or LiveLabs.



EXTENDED LEARNING DEVELOPMENT

Boost your current learning and development training through custom programming and LMS integration.



VIRTUAL

A live videocast for your conference or meeting.



EVENT PRODUCTION AND LOGISTICS

Geniecast is committed to delivering the most effective and engaging virtual event. Let us help you with Marketing and Cast Production.



HYBRID

Remote plus Virtual with attendees.

SERVICE COMPONENTS

CONTENT CURATION

- Labs
- Solution Curriculum
- Programs & Packaging
- Experts & Vetting
- Trending Topics

EVENT PRODUCTION

- Campaign Design
- Scheduling
- Project Management
- Live Support
- Training Environment
- Deployment

EVENT LOGISTICS

- Archiving
- Distribution & Hosting
- Registration Management
- Reporting & Analytics
- Marketing Materials
- Payment Services
- Audience Acquisition