



Book In A Box and Geniecast Announce Partnership Creating A New Digital Channel for Authors and Speakers to Deliver Expertise

Geniecast clients will now have access to Book In A Box's subject-matter experts and Book In A Box authors can now reach a global audience through the Geniecast platform

St. Louis, MO ([PRWEB](#)) November 15, 2017 -- Although offering different types of services, both Geniecast and Book In A Box were founded on a similar principle: provide a timely solution to a difficult problem. Since 2014, Book In A Box has delivered professional publishing services to hundreds of entrepreneurs and thought leaders who need a way to get their ideas out of their heads into a book without spending years trying to do it themselves. By interviewing authors in a systematic way that structures their ideas, Book In A Box is able to write, custom design, and publish a book for a client in approximately 7 months.

Founded in 2015, Geniecast has been transforming the way people are able to connect with ideas by making content and subject-matter experts globally accessible through live, two-way video interactions.

Through this partnership, Geniecast clients will gain access to notable subject-matter experts who have authored a book through the innovative scribing and publishing services of the Book In A Box platform.

“Geniecast has an incredible platform for helping experts deliver their expertise to a wider audience. We’re excited to offer our authors access to this new channel to spread their message.” - Zach Obront, Co-Founder, Book In A Box

“While I am beyond excited about the benefits this provides for Book In A Box and Geniecast, I am even more enthused about the value-add it provides to our clients. Tucker and Zach created a solution for entrepreneurs to get ideas out of their heads and into books. Now, through this partnership, we can convert those ideas into conversations with the same ease and efficiencies these busy executives (and now authors) require.” - Douglas Hall, EVP Content, Sales and Production, Geniecast

To learn more about Book In A Box, visit: <http://bookinabox.com/>

To learn more about Geniecast, visit: <https://geniecast.com/>

Geniecast is the world's first and largest marketplace of thought leaders, athletes, speakers, celebrities, consultants, facilitators, and more—all available via two-way, live video broadcast. By delivering top talent via two-way video, Geniecast makes education and professional development more affordable, and gives boards and teams efficient access to subject matter experts for problem-solving, strategy sessions, and more. To date, the Geniecast marketplace has thousands of programs led by “Genies” who are experts in a variety of topics, ranging from customer service and business best practices, to leadership, and other trending industry topics.



Contact Information

Hailey Yeakle

Geniecast

<http://https://www.geniecast.com/>

+1 (314) 797-4086

Online Web 2.0 Version

You can read the online version of this press release [here](#).