

Sales Expert Grant Cardone, VC Brad Feld and Shark Tank’s Kevin Harrington Join Geniecast Platform

Leaders Can Now Engage with Cardone, Feld and Harrington for Live, Two-way Video Presentations and Discussions via Geniecast.com

St. Louis, MO ([PRWEB](#)) October 18, 2016 -- Geniecast announced today that mega sales expert Grant Cardone, Venture capitalist (VC) and author Brad Feld, and original Shark Tank judge Kevin Harrington are now available for live, two-way video presentations and engagements via Geniecast.com. Additionally, Geniecast will be hosting a complimentary, interactive videocast titled “10 Steps to the Perfect Pitch” featuring Kevin Harrington at 11am CT on Nov. 15, 2016.

Grant Cardone is a New York Times bestselling author and internationally renowned speaker on leadership, real estate investing, entrepreneurship, and finance. Brad Feld is a successful VC and entrepreneur and the founder of Foundry Group and Techstars. And Kevin Harrington, a seasoned and successful entrepreneur, is an “Original Shark” on the ABC hit, Emmy-winning TV show, Shark Tank.

Geniecast Founder and CEO Keith Alper said: “We are excited to welcome Grant, Brad and Kevin to Geniecast. Their individual experiences and insights are invaluable, and we look forward to sharing that wisdom. Giving leaders and entrepreneurs the opportunity to hear from and interact one-on-one with the brightest minds and work toward solutions is what Geniecast is all about. To share how impactful this expertise is, we are hosting a complimentary videocast featuring Kevin Harrington that is open to the public on November 15.”

During the videocast, “10 Steps to the Perfect Pitch,” Kevin will show participants how to craft the perfect pitch for different audiences and how to create an irresistible offer close.

“The perfect pitch is an art form, a well-rehearsed performance—as well as an invaluable skill for entrepreneurs and leaders. I’m thrilled to be sharing my pitch expertise via Geniecast. Join my Cast from anywhere in the world and learn how to give a winning pitch with confidence,” said Harrington.

The event will be hosted entirely online via Geniecast’s live, two-way, interactive video platform, accessible from any web-enabled device. Participants can converse with Kevin in real-time from many different locations across the country. The event is open to the public, but space is limited. More information is available at [Geniecast.com/events](#).

Geniecast is the world’s first and largest marketplace of thought leaders, speakers, celebrities, consultants, facilitators and more—all available via two-way, live video broadcast. By delivering top talent via two-way video, Geniecast makes education and professional development more affordable, and gives boards and teams efficient access to subject matter experts for problem-solving, strategy sessions and more. To date, the Geniecast marketplace has thousands of programs led by “Genies” who are experts in a variety of topics, ranging from customer service and business best practices, to leadership and other trending industry topics.

To learn more about Geniecast or to browse Genie programs, visit www.geniecast.com.



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