

## **Geniecast to Host Videocast on Accountable Corporate Culture**

### *Free, Interactive Event to Provide C-Suite Leaders with Actionable Steps for Building a Culture of Accountability*

St. Louis, MO ([PRWEB](#)) September 20, 2016 -- Geniecast, an organization dedicated to the sharing of ideas for bottom-line business results, is hosting a free interactive learning session to show leaders how they can build a culture of accountability within their teams. The videocast, called “5 Steps to Building a Culture of Accountability,” will be held on October 6 at 3pm Central Daylight Time, and can be accessed from any web-enabled device.

The first 200 people to sign up and attend the videocast will receive a copy of the new paperback edition of “Rhythm: How to Achieve Breakthrough Execution and Accelerate Growth,” plus access to 13 Week Race, an application that supports goal setting and achievement.

Cathy McCullough of Rhythm Systems, the industry’s only solution that combines complete, cloud-based business execution software along with expert consultants and a library of step-by-step tools, will lead the accountability conversation with participants. For the past 25 years, McCullough has been working with organizations in the areas of strategy, organizational culture, executive consulting, and leadership team development. She loves working with executive teams as they experience breakthrough thinking, reveal new patterns and clarify their strengths. The event will be hosted entirely online via Geniecast’s live, two-way, interactive video platform. Participants will have the opportunity to engage with McCullough in real time from many different locations across the country.

Rhythm Systems’ CEO Patrick Thean shared, “partnering with Geniecast was a no brainer for us. They’re revolutionizing the speaking industry by making high-end speakers accessible, not only to the Fortune 500, but now to the mid-market. It’s a great venue for Rhythm Systems to help these companies as they tackle big growth challenges, such as creating and sustaining accountability in your culture.”

McCullough and other Rhythm Systems consultants can also be booked for engagements on Geniecast.com. Douglas Hall, EVP, Sales, Talent & Production, said, “We are very excited to have Rhythm Systems as a partner for the October 6 Cast as well as in our marketplace.” Hall continued, “Having helped hundreds of midmarket companies grow and improve, they align perfectly with our own mission of initiating positive change in organizations.”

#### About Geniecast

[Geniecast](#), the world’s largest online marketplace of speakers and experts, delivers top talent via live, two-way interactive video, making education, board meetings and business development more accessible and affordable. To date, the Geniecast marketplace has 1,000s of programs led by “Genies” who are experts in a variety of topics, ranging from customer service and business best practices, to leadership and other trending industry topics. To learn more about Geniecast or to book a Cast, visit [www.geniecast.com](http://www.geniecast.com).

#### About Rhythm Systems

Rhythm Systems is the industry’s only solution that combines complete, cloud-based business execution software along with expert consultants and a library of step-by-step tools to help mid-market companies drive airtight execution so they can achieve their business objectives and long-term success. Founded in 2006,



Rhythm Systems has helped hundreds of companies improve team execution, accelerate growth and achieve measurable success. CEO and Co-founder Patrick Thean's book, "Rhythm: How to Achieve Breakthrough Execution and Accelerate Growth," was published in April 2014 and recently hit No. 3 on the Amazon Best Seller Rank for Kindle. For more information, visit [www.rhythmsystems.com](http://www.rhythmsystems.com) or follow on Twitter @RhythmSystems.

5 Steps to Building a Culture of Accountability is open to the public, but space is limited. Visit [Geniecast.com/events](http://Geniecast.com/events) to learn more.



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