

Geniecast and eSpeakers Partner to Form the World's Largest Source of In-Person and Virtual Speakers

This integrated partnership creates a new way for event organizers to research and hire speaking experts who can deliver their expertise both in person and through live, interactive virtual experiences.

St. Louis, MO ([PRWEB](#)) October 03, 2017 -- The direct connection between eSpeakers Marketplace and Geniecast brings deep directories of speakers and subject-matter experts together and provides event organizers access to the best thought leaders available today. This partnership gives organizations the opportunity to have expertise delivered in-person or through live, two-way videocasts.

Since 1999, eSpeakers is the platform where the professional speaking industry does business on the web, allowing event organizers to easily find and deliver the perfect speaker for each audience. Founded in 2015, Geniecast is transforming the way people connect with ideas by making content and experts available through live, two-way video interactions.

“We are excited about our new partnership with Geniecast. It allows our event organizer clients several ways to work with their selected expert and will give our extensive directory of speakers access to an alternate platform on which to deliver their expertise.” - Joseph Heaps, Chief Marketing Officer, eSpeakers

“Through this partnership with eSpeakers, Geniecast will not only increase the services our Genies can offer to our clients via the Geniecast marketplace, but will also increase the amount of solution providers made available to our clients. We have a great deal of respect for what eSpeakers has done with digitizing the professional speaker industry and we are eager to add a virtual component to their platform and community.” - Douglas Hall, EVP Content, Sales and Production, Geniecast

To learn more about eSpeakers, click [here](#).

To learn more about Geniecast, click [here](#).

eSpeakers.com is an 18-year-old technology and marketing company providing the speaking industry with the tools to do business online. eSpeakers Marketplace is the largest directory of professional presenters available online. With real-time availability, online contracts, and digital payment, putting the right speaker in front of an audience is easy and safe.

Geniecast is the world’s first and largest marketplace of thought leaders, athletes, speakers, celebrities, consultants, facilitators, and more—all available via two-way, live video broadcast. By delivering top talent via two-way video, Geniecast makes education and professional development more affordable, and gives boards and teams efficient access to subject matter experts for problem-solving, strategy sessions, and more. To date, the Geniecast marketplace has thousands of programs led by “Genies” who are experts in a variety of topics, ranging from customer service and business best practices, to leadership and other trending industry topics.



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