



Geniecast and Jolokia Announce New Partnership Creating Easy Access to Subject-Matter Experts and Streaming Services for Enterprise Clients

Clients will have the opportunity to add online streaming services to an interactive Geniecast virtual experience enabling them to connect with their audiences from anywhere on any device at any time.

St. Louis, MO ([PRWEB](#)) August 30, 2017 -- The direct connection between the video streaming services of Jolokia with Geniecast's extensive roster of subject matter experts will allow companies greater access to thought leaders not only through virtual interactive experiences but by giving them access to online streaming design and infrastructure to deliver their message.

Since 2008, Jolokia has delivered live streaming video technologies to their enterprise clients. Founded in 2015, Geniecast is transforming the way people connect with ideas by making content and experts available through live, two-way video interactions.

“Geniecast has mastered the art of intimate, two-way conversations with an incredible roster of talent and subject-matter experts, and Jolokia is proud to have been chosen to extend these conversations to a global audience with live streaming video and state-of-the-art interactivity. This partnership is bringing tremendous value to our enterprise clients and is setting a new standard in the world of interactive webcasts.” - Mark Pace, Founder and Chief Technology Officer, Jolokia

“This partnership could not have come at a better time. Geniecast's growth and momentum in producing the very best in two-way virtual experiences for our clients has been met with the need and challenge to reach an even wider and globally dispersed audience than ever before. Jolokia now equips Geniecast with the ability to push content, conversations and solutions beyond the limitations of modern two-way technology. By combining their superior streaming capabilities with our premium content and two-way video production we can help corporations reach every customer, prospect or employee regardless of their location and connectivity challenges.” - Douglas Hall, EVP Content, Sales and Production, Geniecast

To learn more about Jolokia, please visit: <http://www.jolokia.com/>

To learn more about Geniecast, please visit: <https://www.geniecast.com/>

Geniecast is the world's first and largest marketplace of thought leaders, athletes, speakers, celebrities, consultants, facilitators and more—all available via two-way, live video broadcast. By delivering top talent via two-way video, Geniecast makes education and professional development more affordable, and gives boards and teams efficient access to subject matter experts for problem-solving, strategy sessions and more. To date, the Geniecast marketplace has thousands of programs led by “Genies” who are experts in a variety of topics, ranging from customer service and business best practices, to leadership and other trending industry topics.



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Online Web 2.0 Version

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