

Geniecast Welcomes New Experts to Platform, Including Globally Renowned Futurist Vivek Wadhwa

Businesses can now connect live via two-way video with best-selling author Deborah Perry Piscione, “The Simpsons” writer Joel Cohen, New York Times best-selling author Tom Rath, and more

St. Louis, MO ([PRWEB](#)) April 26, 2017 -- [Geniecast](#) recently welcomed several new subject matter experts, speakers, and thought leaders – or Genies – to its platform, growing its offerings to over 1,300 experts available for booking. Genies recently added include tech and innovation author [Vivek Wadhwa](#), best-selling innovation author [Deborah Perry Piscione](#), author and researcher [Tom Rath](#), and Emmy-winning writer and producer for “The Simpsons,” Joel Cohen.

“Keeping abreast of the latest trends, connecting with up-and-coming thought leaders, and strengthening our relationships with established experts is our priority. We understand the world moves quickly and that people need to know the latest to stay ahead. At Geniecast, we make it a point to move fast and always be innovating to guarantee that our clients are on the cutting edge of their industries.” - CEO and founder, Keith Alper

Clients can now connect with respected academic and futurist Vivek Wadhwa to learn the latest in technological change, biotechnology, healthcare and driverless cars. Delivered via Geniecast’s two-way video platform, Wadhwa helps companies understand where their industry is headed and offers strategies to prepare for the future.

Business leaders looking to revamp their companies can speak with innovation author and entrepreneur Deborah Perry Piscione. Piscione provides the guidelines of what makes Silicon Valley businesses successful and presents ways other companies can embrace the startup mentality.

“Genies are respected leaders in their fields and we are excited to be able to offer their expertise to our clients. It is critical that today’s business executives have convenient access to experts who can help them strategize and innovate. We are confident that with our Genies’ help, they will be able to do just that.” - VP of Marketing Communications and Technology, James Gallagher

To learn more about Geniecast or to browse Genie programs, please visit www.geniecast.com.

Geniecast is the world’s first and largest marketplace of thought leaders, athletes, speakers, celebrities, consultants, facilitators and more—all available via two-way, live video broadcast. By delivering top talent via two-way video, Geniecast makes education and professional development more accessible and affordable, providing boards and teams efficient access to subject matter experts for problem-solving, strategy sessions and more. To date, the Geniecast marketplace has thousands of programs led by “Genies” who are experts in a variety of topics, ranging from customer service and business best practices, to leadership and other timely industry topics.



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