



Geniecast Company Background

- Geniecast is a curated online marketplace for speakers, experts, and thought leaders making top talent accessible and information sharing affordable and easy.
- Founded in August 2015 by Keith Alper, David Stillman, and Steve Trampe, Geniecast became available to the public May 2016.
- Limited corporate budgets and an ever-growing need to secure talent for business development and employee education inspired the creation of Geniecast.
- Geniecast currently boasts more than 2,000 programs produced by more than 1,500 Genies. Program topics include: business, personal development, education, society, media, and more.
- Geniecast plans to grow and bring several hundred jobs to the St. Louis area over the coming years.
- The name Geniecast comes from the ability to make someone or something appear at any time.
- The logo is a combination of a Wi-Fi icon, an eye to represent the face-to-face connection, and fire to represent a genie.
- Mission: To transform the way the world connects people, ideas and inspiration.
- Website: www.geniecast.com