

Geniecast Adds Global Sales Director and Appoints EVP, Sales

Fast-growing Startup Bolsters Sales Team

St. Louis, MO ([PRWEB](#)) September 14, 2016 -- Geniecast announced today that Ryan Foltz has joined the organization as Director, Global Sales to bolster the company's large account sales organization. Geniecast has also promoted Douglas Hall to Executive Vice President, Sales, Content & Production from his former role as Senior Vice President of Talent, Content & Experience.

Foltz comes to Geniecast as a veteran of sales and business development, having spent the previous 13 years as a Senior Program Consultant for a leading speakers bureau serving clients around the world. In that role, Foltz provided talent, entertainment and creative media solutions to corporate, association, nonprofit and government clients.

Geniecast President and COO Joseph Bowers said, "We are excited to have Ryan working directly with our clients, planning programming for their meetings, events, professional development sessions and more. His experience, industry expertise and collaborative nature make him a valuable addition to the Geniecast Team."

Hall, in his new role, will leverage 15 years of professional sales experience earned prior to joining Geniecast in September of 2015. Hall has designed and implemented multi-tiered sales systems in the agency space, and has managed sales teams in both traditional and modern sales settings.

"Douglas has proven himself as a strong leader and contributor," said Geniecast Founder and CEO Keith Alper. "With his deep sales experience and passion for the Geniecast mission, there's no question he is the ideal candidate to lead our global sales organization," continued Alper. "Douglas will continue to lead the Geniecast Content division to ensure close alignment between the expertise in our marketplace and the needs of our clients."

Geniecast is the world's first and largest marketplace of thought leaders, athletes, speakers, celebrities, consultants, facilitators and more—all available via two-way, live video broadcast. By delivering top talent via two-way video, Geniecast makes education and professional development more affordable, and gives boards and teams efficient access to subject matter experts for problem-solving, strategy sessions and more. To date, the Geniecast marketplace has thousands of programs led by "Genies" who are experts in a variety of topics, ranging from customer service and business best practices, to leadership and other trending industry topics.

To learn more about Geniecast or to browse Genie programs, visit <http://www.geniecast.com>.



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